

Persuasive Letter Writing Rubric

Student name:

Category	4.	3.	2.	1.
Sentences and paragraphs	Sentences and paragraphs are complete, well-constructed and of varied structure.	All sentences are complete and well-constructed (no fragments, no run-ons). Paragraphing is generally done well.	Most sentences are complete and well-constructed. Paragraphing needs some work.	Many sentence fragments or run-on sentences OR paragraphing needs lots of work.
Grammar and spelling (conventions)	Writer makes no errors in grammar or spelling.	Writer makes 1-2 errors in grammar and/or spelling.	Writer makes 3-4 errors in grammar and/or spelling	Writer makes more than 4 errors in grammar and/or spelling.
Ideas	Ideas were expressed in a clear and organised fashion. It was easy to figure out what the letter was about.	Ideas were expressed in a pretty clear manner, but the organisation could have been better.	Ideas were somewhat organised, but were not very clear. It took more than one reading to figure out what the letter was about.	The letter seemed to be a collection of unrelated sentences. It was very difficult to figure out what the letter was about.
Capitalisation and punctuation	Writer makes no errors in capitalisation and punctuation.	Writer makes 1-2 errors in capitalisation and punctuation.	Writer makes 3-4 errors in capitalisation and punctuation.	Writer makes more than 4 errors in capitalisation and punctuation.
Format	Complies with all the requirements for a persuasive letter.	Complies with almost all the requirements for a persuasive letter.	Complies with several of the requirements for a persuasive letter.	Complies with less than 75% of the requirements for a persuasive letter.

Comments: