

# ASSESSMENT RUBRIC – NEWS PIECE

Student names:

Headline:

	3	2	1
<b>Headline</b>	Headline is catchy and to the point.	Headline is catchy but too long.	Headline could be shorter, or more interesting, or could relate to the story more.
<b>Leading paragraph and the 5 W's (Who, What, Where, When and Why)</b>	Includes at least four of the five W's.	Includes three of the five W's.	Includes up to two of the five W's.
<b>Body</b>	The news piece clearly tells the story. It is engaging, and shares information from most to least important.	The story is clear in parts, but the order of information is a bit muddled.	The story is very unclear, with little or no thought given to the order the information is presented in.
<b>Tail</b>	Includes good concluding sentence that sums up what the outcome of the story is.	Concluding sentence is included but could be clearer in communicating outcomes of story.	Concluding sentence is absent or doesn't clearly communicate outcomes of story.
<b>Supporting Details</b>	Images and audio are used well, and help to support the story.	Images and audio are present, but don't always relate to the story.	Images and audio have little connection to the story and confuse the reader/ audience.
<b>Persuasive techniques</b>	Two to three persuasive techniques used to excellent effect.	One to two persuasive techniques used to good effect.	No persuasive techniques used.
<b>WRITTEN ARTICLE - Spelling and Grammar</b>	Almost no spelling or grammatical errors.	Several spelling or grammatical errors.	Many spelling or grammatical errors.
<b>VIDEO OR MIXED MEDIA - Editing</b>	News piece is well edited making it clear to follow and understand.	News piece has been edited and is reasonably clear to follow.	News piece has been poorly edited and is difficult to follow and understand.