

ASSESSMENT RUBRIC – NEWS PIECE

Student names:

Headline:

	3	2	1
Headline	Headline is catchy and to the point.	Headline is catchy but too long.	Headline could be shorter or more interesting.
Leading paragraph and the 5 W's (Who, What, Where, When and Why)	Includes at least four of the five W's.	Includes three of the five W's.	Includes up to two of the five W's.
Body	The news piece clearly tells the story. It is engaging, and shares information well.	The story is clear in parts.	The story is very unclear.
Tail	Includes good concluding sentence that sums up what the outcome of the story is.	Concluding sentence is included but could be clearer.	Concluding sentence is absent or is not clear.
Supporting Details	Images and audio are used well, and help to support the story.	Images and audio are present, but don't always relate to the story.	Images and audio have little connection to the story and confuse the reader/ audience.
Persuasive techniques	Two to three persuasive techniques used to excellent effect.	One to two persuasive techniques used to good effect.	No persuasive techniques used.
WRITTEN ARTICLE - Spelling and Grammar	Almost no spelling or grammatical errors.	Several spelling or grammatical errors.	Many spelling or grammatical errors.
VIDEO OR MIXED MEDIA - Editing	News piece is well edited making it clear to follow and understand.	News piece has been edited and is reasonably clear to follow.	News piece has been poorly edited and is difficult to follow and understand.