

COMMUNICATION PIECE ASSESSMENT RUBRIC

Student name/s:

	Great - 3 points	Good - 2 points	Fair - 1 point	Not Yet - 0 points
Evidence of research	Great use of research from varied sources. All resources have been cited.	Good use of research from varied sources. More than two resources used and have been cited.	Some thought given to the resources used OR only one or two resources used. Most resources used have not been cited.	Little thought given to the resources used. Resources used have not been cited.
Accuracy of Content	At least 90% of the content included in the piece is accurate.	At least 75% of the content included in the piece is accurate.	At least 60% of the content included in the piece is accurate.	Less than 50% of the content included in the piece is accurate.
Use of visual materials	Excellent use of visual materials to support information in communication piece. Visual materials add greatly to the content of the piece.	Good use of visual materials to support information in communication piece. Visual materials add to the content of the piece.	Some visual materials used. Materials used add somewhat to the content of the piece.	Few visual materials used and those used add little to the content of the piece.
Clarity of communication	Presenter very well prepared and communicated key messages clearly.	Presenter has done some preparation and key messages were mostly well communicated.	Presenter has done some preparation and key messages were communicated reasonably well.	Presenter has done very little preparation and key messages were poorly communicated.
Appearance	The piece is very appealing in terms of design or delivery.	The piece is appealing in terms of design or delivery.	The piece is somewhat appealing in terms of design or delivery.	The piece is not very appealing in terms of design or delivery.
Spelling and Grammar	Almost no spelling or grammatical errors.	Few spelling or grammatical errors.	Some spelling or grammatical errors.	Many spelling or grammatical errors.