

PERSUASIVE PIECE ASSESSMENT RUBRIC

	4	2	1	0
Persuasive devices	At least three persuasive points are raised.	Two persuasive points are raised.	One persuasive point is raised.	No persuasive points are raised.
Audience	Audience is engaged. Audience is well supported in understanding content.	Basic awareness of needs of audience.	Awareness of audience needs is limited.	Very few tools or devices used to convey meaning to audience.
Grammar and spelling (conventions)	Writer makes no errors in grammar or spelling.	Writer makes 1-2 errors in grammar and/or spelling.	Writer makes 3-4 errors in grammar and/or spelling.	Writer makes more than 4 errors in grammar and/or spelling.
Ideas	Ideas were expressed in a clear and organised fashion. It was easy to figure out what the piece was about.	Ideas were expressed in a pretty clear manner, but the organisation could have been better.	Ideas were somewhat organised, but were not very clear. It took more than one viewing to figure out what the piece was about.	The piece seemed to be a collection of unrelated parts. It was very difficult to figure out what it was about.
Format	Complies with all the agreed requirements.	Complies with almost all the agreed requirements.	Complies with several of the agreed requirements.	Does not comply with any of the agreed requirements or appears incomplete.

Other comments: