



Count Anton Wolfgang von Faber-Castell,
CEO of Faber-Castell AG

As a businessman, I work continuously to ensure that I am not running my business at the cost of future generations. This includes creating sustainable sources for our most important raw material, wood, which is produced with respect to the environment and the people involved. Over three decades ago, we therefore began planting sustainable forests in Brazil. Today, these woods absorb much more carbon dioxide than Faber-Castell emits on a global scale, making us the first carbon-neutral company in the sector.

We are happy with this success, but we are not going to rest on our laurels. We will continue to work every day to find even more environmentally friendly ways to design, produce and transport our products. Sustainability is and always will be a work in progress for us!



Production sites and sales companies

The company Faber-Castell

Faber-Castell is one of the world's leading manufacturers and marketers of high-quality products for writing, colouring and creative design. The Faber-Castell group produces over 2 billion black-lead and colour pencils a year, making it the world's major manufacturer in its core field of wood-cased pencils. Today it is represented in more than 120 countries. Faber-Castell has its own production sites in nine countries and sales companies in 23 countries worldwide.

Founded in 1761, Faber-Castell is one of the oldest industrial companies in the world and is now in the eighth generation of the same family. Today it is headed by Count Anton-Wolfgang von Faber-Castell.



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Faber-Castell
is carbon-neutral



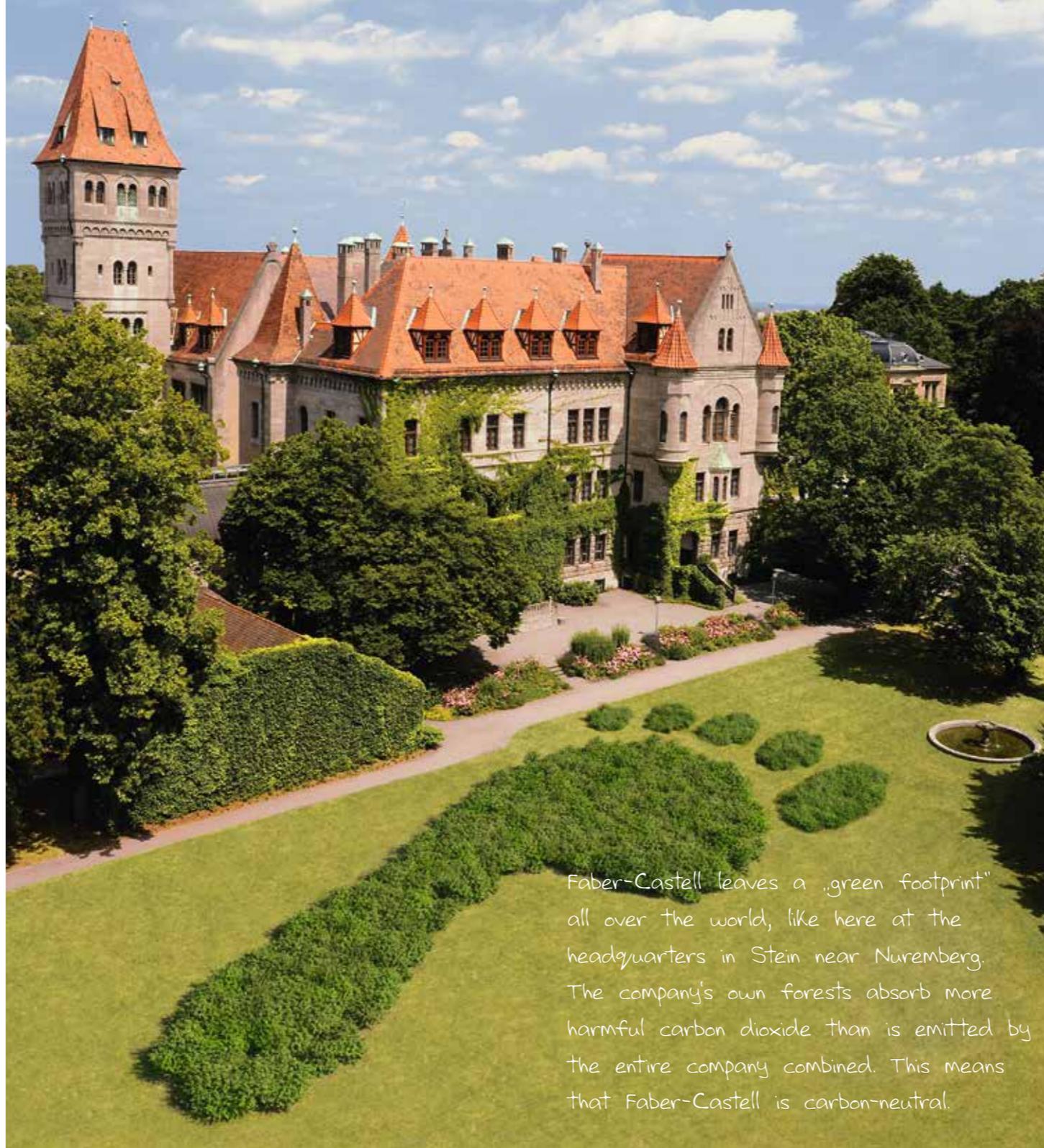
To be successful in the long-term, a company has to think in generations. I constantly strive to ensure that I am not running my business at the expense of my successors.

Count Anton-Wolfgang von Faber-Castell



Sustainable pencil forests in Brazil

In south-east Brazil, 2000 kilometres from the Amazon rainforest, the Faber-Castell pine forests stretch over a total of 10,000 hectares of former wasteland in the middle of the savannah. The project was initiated back in 1982 to ensure that the demand for top-quality wood can be covered from our own sources over the long-term. Today, almost a third of the FSC® certified forests are not farmed and are left in their natural state. These forests are home to rare species of animals and plants, some of which are endangered. Harvested areas are continually replanted in accordance with the strict requirements of FSC® certification, creating a continuous ecological cycle.



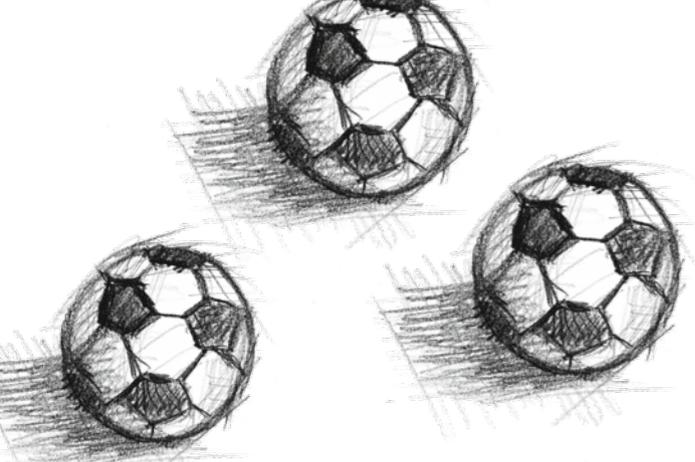
Faber-Castell leaves a „green footprint“ all over the world, like here at the headquarters in Stein near Nuremberg. The company's own forests absorb more harmful carbon dioxide than is emitted by the entire company combined. This means that Faber-Castell is carbon-neutral.



Long-term cooperation in Colombia

The economically underdeveloped north of Colombia frequently suffered from flooding and poor harvests in the past due to overgrazing. Since 2011, Faber-Castell has been working with around 50 small farmers along the Rio Magdalena, who are planting over 2000 hectares of forest for the company on part of their grazing land in return for a share in the sales proceeds for the wood. The project not only offers farmers prospects for the future, but also helps to support ecological and economic stabilisation in the region. At the same time, Faber-Castell has secured a supply of fast-growing wood that is perfect for producing its wood-cased pencils.





The equivalent of 17,000 football fields

Trees, trees, trees, as far as the eye can see. The Faber-Castell forests in Brazil and Colombia cover 12,000 hectares combined. This is the equivalent of around 17,000 football fields.

Faber-Castell grows around 20 cubic metres of wood every hour.



Fast growth

The *Pinus caribaea* planted in Brazil is a tree species that thrives on the barren, sandy ground in the Brazilian savannah. The forests in Colombia are made up of *Gmelina arborea*, which only take seven years to reach their full height. Thanks to their quick and straight growth, both tree types are perfect for producing wooden pencils.



As the largest single producer of wood-cased pencils in the world, Faber-Castell needs up to 150,000 tonnes of wood a year. Securing this resource in an environmentally-friendly way is one of the most strategically important goals and one of the biggest challenges for the future.



Around a third of the forests are left in their natural state, providing a habitat for rare species of animals and plants.



Protecting biodiversity

Scientists from the local universities observe and document the ever increasing biodiversity in the Faber-Castell forests. Almost 450 animal species currently live in the untouched forest areas. 13 of these species are classified as at risk from extinction – like the coati or the whistling heron.



The forests in Brazil absorb the equivalent of 240 balloons full of carbon per second.



United against poverty

For many of the 51 small farmers in Colombia, the cooperation with Faber-Castell means secure employment and economic prospects for the first time ever. They are now able to invest in education, for example, to strengthen the communities in the long term.



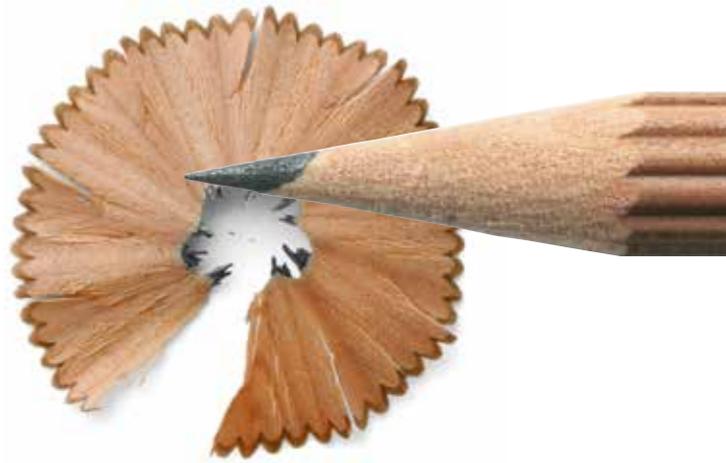
Social charter

With the social charter signed in 2000, Faber-Castell guarantees social and working standards all over the world. This includes banning child labour, offering equal opportunities and equal treatment of all employees, ensuring safe working conditions and paying fair wages under humane working conditions. The compliance with the social charter is checked regularly by auditors.



As the first company in the stationery sector worldwide Faber-Castell operates entirely carbon-neutral - from forest to distribution.

Faber-Castell only uses wood from sustainably managed forests.



Environmentally friendly products

For Faber-Castell, environmental protection also means looking at the entire lifecycle of a product - from environmentally-friendly development, through to disposal. Faber-Castell products are made from environmentally-friendly raw materials that are low in harmful substances, have a long service life and are refillable where possible.



Faber-Castell products have a long lifetime thanks to the use of high quality, environmentally friendly plastics like polypropylene.