

WORLD CAFE

World Café is a meeting environment where your students are able to interact with a range of different guests that they otherwise wouldn't normally be exposed to. Potential guests can include business coaches, school staff, parents or local community members. All guests will need to be organised in advance and should be invited based on their experience in related fields.

Firstly, transform the room into a model café by forming lots of small groups around the class using tables and chairs. You may even wish to include tablecloths, butcher's paper and coloured pens.

Welcome the guests and explain that their role is to support each team and provide new information that will ultimately strengthen their business idea.

Explain World Café as follows:

- Introduce all the students and guests to the World Café.
- Set the context by explaining that they are about to step into a café where they will pitch their business ideas to the guests in order to receive valuable feedback.
- The activity will be broken down into three rounds.
- During each 20-minute round they will engage in conversations taking place at different tables around the room.
- At the end of the 20 minutes, individuals are invited to share what they have taken from their conversations.
- Each member of the group will then move to a different table for the following round.
- To guide the conversation, they will be given a different question to answer each round:
 1. What is the business idea and why will it make the world a better place?
 2. Describe your prototype. What's missing?
 3. What are the business challenges and what are your next steps?

Ask everyone to find a seat somewhere around the room, preferably away from members of their own team. To ensure that they have the greatest impact, ask all guest to also spread themselves out.

For more information, visit:

[www.theworldcafe.com/
method.html](http://www.theworldcafe.com/method.html)

