

COMMUNITY PROFILES ACTIVITY

Based on the perspective of the following profiles, complete the activities below. One or more scribes need to write down your group's ideas. A class discussion will follow.

Teenagers

- * Aged 12 to 18
- * Have lived in the area most of their lives
- * Have worked at several local businesses
- * Enjoy the parks and gardens



Local council officers

- * Aged 25 to 30
- * Work for the local council
- * Want to make sure any new projects in the area will improve whole community, and won't negatively affect any sectors of the community
- * Wants to ensure all developments are as environmentally sustainable as possible



Parents of teenagers

- * Aged 45 to 50
- * Moved to the area because of the access to open space
- * Work in local businesses in the area
- * Would like to see more opportunities for teenagers to connect with other members of the community



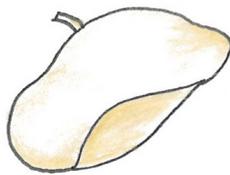
Local business owners

- * Aged 50 to 55
- * Run a local cafe and food store
- * Employ several teenagers from the local area
- * Work hard to attract and keep business running successfully



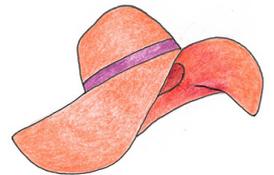
Retirees

- * Aged over 65
- * Have lived in the area for a long time and visit the parks, cafes and shops daily
- * Grandchildren live in the area
- * Interested in seeing the area provide more suitable facilities for young people



Parents of young children

- * Aged 30 to 35
- * Have younger children attending local kindergartens and primary schools
- * Interested in creating safe streets and spaces for all people in the community
- * Would like to attract more families to the area



PROFILES: Read all of the profiles, then think from the perspective of this person when doing the activities on the following page. All profiles can be either male or female.

COMMUNITY PROFILES ACTIVITY

Work on the following activities in your group:

Consider why the community groups profiled would care about the renewal of your destination. Based on the information given about the community group, list at least one unique reason that each group would be interested in the renewed destination.

- Teenagers-
- Local Council Officers-
- Parents of teenagers-
- Local Business owners-
- Retirees-
- Parents of Young Children-

