

Promoting a Circular Economy

Your Challenge

Create a poster to be displayed in your school, which will encourage other members of your community to make ethical and sustainable choices about what to do with their old mobile phones.

Task Requirements

1. Your poster is to be created digitally. Some software options include:
 - [Canva](https://www.canva.com) (canva.com)
 - [Adobe Spark](https://spark.adobe.com) (spark.adobe.com)
 - Microsoft Word
2. Select one of the following purposes for your poster:
 - To encourage the audience to pass on their old phones.
 - To encourage the audience to donate their old phone.
 - To encourage the audience to recycle their old phones.
 - To encourage the audience to use Mobile Muster to recycle their old phones.
3. Think about the following features when creating your poster:

Use of colour – Will you have a complementary or contrasting colour theme?

Layout – Does your poster feel balanced? Do the reader's eyes flow through all content?

Simplicity – Does the message stand out? Can it be understood easily?

Images – How can images help to engage or persuade the reader?

4. Use the "Think about" questions above when providing constructive peer feedback.

Remember: People read posters as they are moving past them. Your poster should attract attention and communicate a message quickly with use of clear, simple text and images.

Your Notes