

# AFL Policy Factsheet

## Mental Health Framework

The aim of the AFL Mental Health Framework is to:

- Promote the importance of the mental health and wellbeing of those within the AFL industry;
- Educate and raise awareness of the AFL industry of the prevalence and impact, causal factors and categories of mental illness that exist across the community;
- To build the capacity of the AFL industry to recognise the signs, activate early intervention and support those that may be experiencing a mental illness.

The framework objectives will be achieved through the six key areas outlined in the diagram.



## Vilification Framework

The aim of the AFL Vilification Framework is to:

- Promote an inclusive environment for all people within the AFL industry irrespective of their personal characteristics, status or orientation;
- Identify strategies targeted at the prevention of vilification before it occurs;
- Ensure that individuals that have been subject to vilification within the AFL industry are supported by best practice services focused on their individual needs;
- Educate and raise awareness of the AFL industry to the impact that vilification can have on individuals, clubs, the industry and the wider community;
- Build the capacity of the AFL industry to recognise, respond to and provide support to persons who are affected by any form of vilification.

The framework objectives will be achieved through the six key areas outlined in the diagram.

Sources:

<https://s.afl.com.au/staticfile/AFL%20Tenant/AFL/Files/AFLMentalHealthPolicy.pdf>

[https://s.afl.com.au/staticfile/AFL%20Tenant/AFL/Files/Respect%20and%20Responsibility/AFL\\_Vilification\\_Policy.pdf](https://s.afl.com.au/staticfile/AFL%20Tenant/AFL/Files/Respect%20and%20Responsibility/AFL_Vilification_Policy.pdf)