

Pitch Assessment Rubric

Student names:

	Not Yet - 0 points	Fair - 1 point	Good - 2 points	Great - 3 points
Solution / Content	The information included does not address the topic and questions.	The information included inadequately addresses the topic or questions. The information included is sometimes inaccurate.	The information included adequately addresses the assigned topic and questions.	The information included is accurate and completely addresses the topic and questions.
Presentation	The presenter omits important information and does not stay on topic. The presenter appears tense or nervous. Body language, voice modulation, and eye contact are inappropriate or lacking.	The presenter delivers the information but does not stay on topic. The presenter appears tense or nervous. Body language, voice modulation, and eye contact are inappropriate or lacking.	The presenter adequately delivers the information while staying on topic. The presenter appears relaxed and self-confident. Body language, voice modulation, and eye contact are mostly appropriate.	The presenter effectively and creatively delivers the information while staying on topic. The presenter appears relaxed and self-confident. Body language, voice modulation, and eye contact are effectively used.
Visual aids	Images lack effectiveness. Images include multiple vocabulary or spelling errors.	Images are somewhat effective but may include vocabulary or spelling errors.	Images are adequate, easy to read, and relevant to the presentation.	Images are of excellent quality, easy to read, and relevant to the presentation.
Length	Less than 1 minute or more than 5 minutes	Less than 2 minutes or more than 4 minutes	Less than 2.5 minutes or more than 3.5 minutes	3 minutes!!!

Other notes: