

SWOT Analysis

Think about your project and complete the following SWOT analysis chart:

<p>STRENGTHS What might be the strengths of this idea? What parts do you think would be most successful and why?</p>	<p>WEAKNESSES What might be the weaknesses of this idea? What parts may need to be improved?</p>
<p>OPPORTUNITIES What opportunities are there to take this idea further? How could this idea be expanded?</p>	<p>THREATS If you were going to take your idea further, what challenges do you think might you face?</p>