

## WHO IS BLUEY?

Bluey is a loveable, inexhaustible six-year-old Blue Heeler dog, who lives with her Mum, Dad and her four-year-old little sister. Like every kid her age, the thing Bluey likes to do best is play games. Sometimes she plays on her own with her favourite toy, Polly Puppy, but most of the time she plays with her sister, Bingo. Bluey takes the everyday events of family life like going to a restaurant, visiting the hairdressers or catching the bus and transforms them into unique gameplay, turning everyday moments into idiosyncratic adventures.

## BLUEY AND BINGO

Love to role-play! Whether they are cavemen, grannies, adventurers or even queens, they love to try on different characters just for fun. And it's never long before Mum or Dad are dragged in to take a part in the play. Bandit and Chilli both work, but are also dedicated parents who, tired as they might be, appreciate the value of time spent playing with the kids, even if it means dancing through a crowd of people or re-enacting their first date. Bluey and Bingo also have a busy time playing with their cousins, Muffin and Socks, and their friends from Kindy and school. They all love to make up games together.

## BLUEY AND PLAY

Unstructured, self-directed play allows Bluey to use her creativity while developing her imagination and her mental, physical and emotional resilience. It allows her to create and explore her world autonomously, conquering her fears while practising adult roles, sometimes with her sister or with other children and always with her parents to guide her. Game-play is how Bluey integrates the adult world into her own; it helps Bluey and her sister learn important lessons and deal with the emotional ups and downs of growing up while having fun.



**BLUEY**

Bluey is a 6 year old Blue Heeler pup who loves to play. Her parents and teachers give her a lot of time to practice, which means she's very good at inventing games, helping everyone choose their roles and deciding on the rules.



**BINGO**

Bingo is Bluey's younger sister. She's 4 years old, and a Red Heeler like her mum. Bingo also likes to play but she is a bit quieter than Bluey. Sometimes though, when Bluey asks her to be the doctor, rather than the patient, she really enjoys it.



**CHILLI**

After having the kids, Mum's recently gone back to her job working at Airport Security and juggles this with raising her two little pups. Mum often has a wry comment about the kids' antics or a kind word for an overwrought child.



**BANDIT**

Dad is an archaeologist (he loves to dig up bones). As the devoted, yet tired father, he does his best to use whatever energy is left after interrupted sleep, work and household chores to invent and play games with his two girls.

