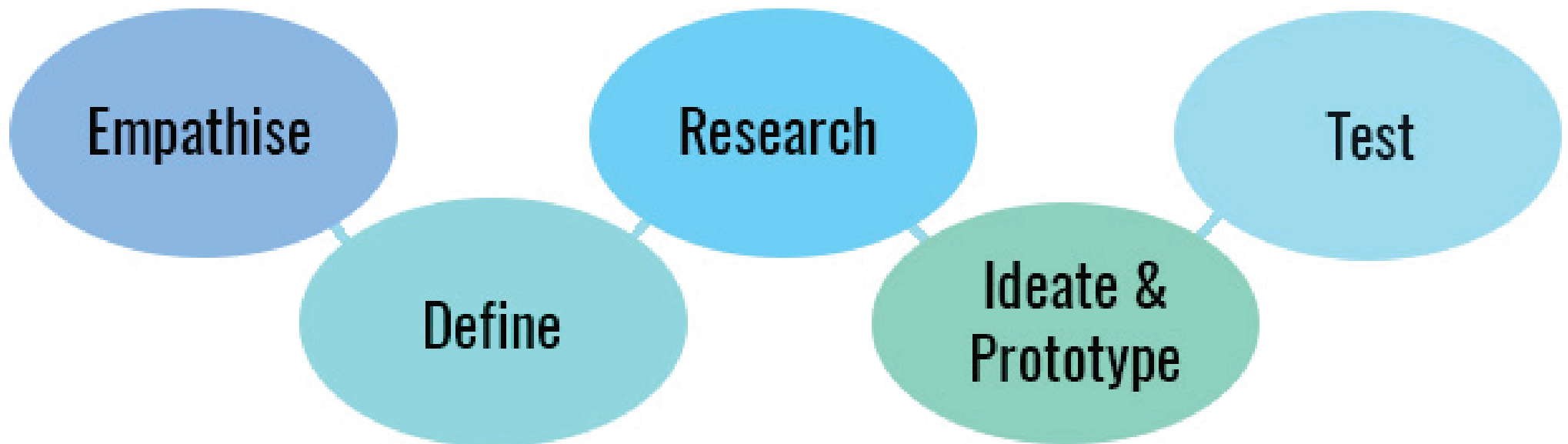


Design Thinking Model



Design thinking is a creative process used to get to the core of a problem and collaboratively create solutions.

The information and statistics in this document are approximate and have been simplified for educational/illustrative purposes. They should not be relied upon for any other purpose.

Empathise: Develop an understanding of the challenge and research

Define: Synthesise and interpret information and develop the problem statement

Research: Find out the theories and thinking experts in this space are currently investigating or implementing

Ideate and Prototype: Develop and refine ideas in response to the problems/issues identified, and create prototypes, gather feedback, evaluate and re-prototype

Test: Implement and reflect upon changed ideas, track change and continue to develop.

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